



Invitation

Final Pitch “Social Entrepreneurship”

November 20, 2017 | 5:00 p.m. | Bogen D | Viaduktstrasse 93 | 8005 Zurich

The seminar “Social Entrepreneurship” is a new offering by the University of Zurich. It presents social challenges that students have to solve through a social business. A panel of judges evaluates the students based on their pitch and of their business plan, assessing product viability, market potential, social impact and willingness to invest. The top-rated social business idea receives seed funding to start the business.

Please join us for the final pitch on November 20, 2017 at the Impact Hub in Zurich. At the event, seminar participants will pitch their social business ideas to the audience and a jury will determine the best social business idea and award the Excellence Foundation Prize valued at CHF 10,000.

Michael Hengartner, President of the University of Zurich, will open the event with a welcome speech, followed by a keynote speech by Katherine Milligan, Director and Head of the Schwab Foundation for Social Entrepreneurship. After the announcement of the winner, there will be an apéro organized by the Center for Child Well-being and Development.

Please complete the registration form in order to sign up for the event.

[REGISTRATION](#)

We look forward to seeing you at the event.

Prof. Guilherme Lichand
Center for Child Well-being and Development
University of Zurich

